

Building Effective Partnerships



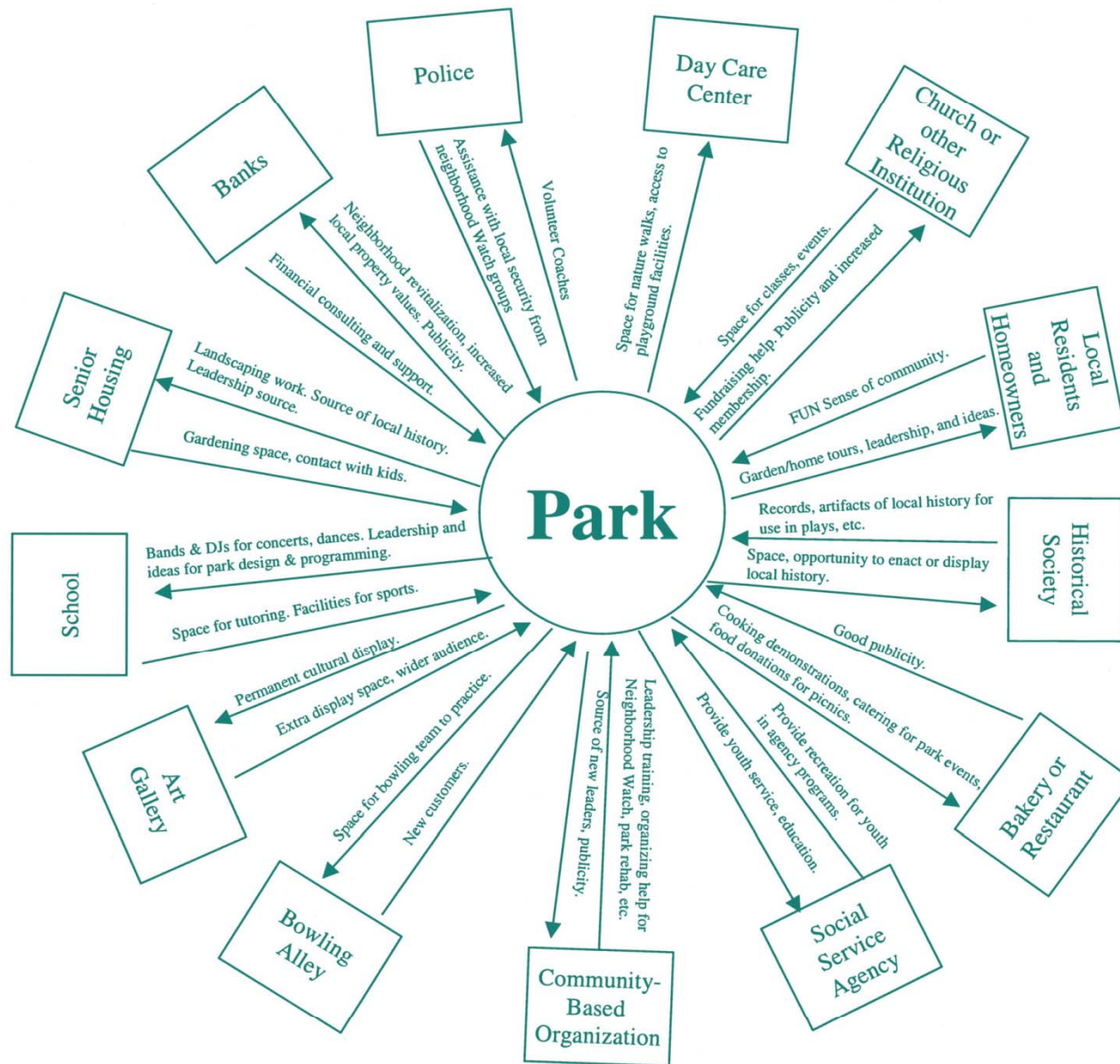
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Session Agenda

- Introduce asset mapping
- Review example asset maps from tribes
- Have you complete an asset map and share your results with the group



Source: Kretzmann & McKnight, *Building Communities from the Inside Out*

Building an “Asset Map”

- How does an asset map work?
 - Select a project or aspect of work to fund
 - Identify current and potential collaborators
 - List what assets each collaborator would bring to your project
 - List what assets your program can offer to the collaborator

Sustainable Finance Process

- Know the projects you want to pay for
- Seek out all appropriate federal funding
- Combine federal money with funds generated at the state/tribal level
- Collaborate with other units of government
- Partner with non-governmental organizations

