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Who is the Massachusetts Energy Consumers Alliance?

The Massachusetts Energy Consumers Alliance (Mass Energy) is a 24-year old nonprofit organization dedicated to making energy more affordable and environmentally sustainable. We have a track record of negotiating good deals for energy consumers in the areas of heating oil, biodiesel, and solar energy. Today, Mass Energy is the state's leading supplier of renewable energy to residential and small business customers.

What is the problem we are solving?

A serious lack of clean energy generation in New England. In particular, we need more wind turbines, which provide significant amounts of clean, renewable energy at a stable price. Currently, there is no windpower in the energy portfolio of the region's major electricity suppliers.

What is our solution?

Establishment of the New England Wind FundSM, which will provide the financial support needed for wind project development. Even if your utility never buys windpower, you can help wind find a place on the New England power grid.

Why does the problem have to be solved now?

The economic and environmental costs of fossil fuels are rising. And there are a number of wind projects on the drawing boards throughout New England. The sooner we can ensure the financial viability of these projects, the sooner they will provide the benefits of clean, local renewable energy.

What is the best way for someone to help?

Make a 100% tax-deductible contribution to the *New England Wind Fund* and join our NEW Friends monthly program. You can offset your use of dirty electricity by contributing monthly for clean energy.

What are the benefits to me?

Mass Energy is participating in CLEAN ENERGY CHOICE, a program of the Massachusetts Technology Collaborative (MTC), a public agency of the Commonwealth and administrator of the Renewable Energy Trust. The *New England Wind Fund* allows you to make a worthy contribution, at a reduced cost, towards the development of renewable energy. CLEAN ENERGY CHOICE encourages the purchase of renewable energy certificates from renewable energy facilities that have been defined as "new" by the Commonwealth

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