

Tech vs. Business Point of View

Sample 1:

To facilitate the transfer of information between our West Coast and Midwest offices, I recommend that we purchase Quick Link II communications software and begin to send our communications over a modem rather than by our present methodology of facsimile machines. Quick Link allows the user to emulate a teletype (TTY), a DEC VT102, VT100, or VT52 terminal. Allowable data bit options are 5, 6, 7, or 8; parity may be odd, even, or none; and stop bit allowable settings are 1, 1.5, and 2. Special VT102/VT100 considerations are given if the user is currently operating in the proper emulation modes. Macro keys can cause a user-defined literal string to be transmitted or can be used to launch a script file. Clearstring, CLS, Echo, and RSTCTS statements are supported by the software. Given the estimated time which we now spend with our current facsimile interfacing, our company may realistically expect to increase the speed of our transmissions of information by at least three quarters.

Sample 2:

Transmitting information between our West Coast and Midwest offices by our current fax machines is causing delays and expensive telephone bills. Just last week we lost an important client because our competitor, Innovation Communication Consultants, found supplies for her company in three days, whereas previously, due to our communications delays, we had taken five. If we switch to the use of a modem and a program such as Quick Link II, we will retain our customer base and also increase the pace of internal communications. Quick Link can communicate with almost any other type of computer terminal and uses standard communication software settings. To expedite the transfer of information, Quick Link's "macro keys" can be programmed so that touching one key can literally replace up to 30 keystrokes. Many of the common settings and functions can be completely automated through these macros, eliminating employees' time spent in entering repetitive information. All in all, using a modem and Quick Link II should increase the speed of our communications by at least 75%.